



Presidential Scholars Foundation aims to provide a variety of opportunities for engagement with our community of Scholars that will benefit past, present, and future Scholar alumni as well as our larger world community.

Your event sponsorship gives your organization an opportunity to support and help grow our network so that we can continue to guide the next generation of Scholars to pursue greatness and give back to the world.

Join us in celebrating Presidential Scholars from the past, present and future!

Presidential Scholars Honors Dinner

5:00pm, June 25, 2018

Rooftop Terrace Restaurant

John F. Kennedy Center for the Performing Arts, Washington, D.C.

<http://www.presidentialscholars.org/events>

- This event will begin with a cocktail hour that will feature the opportunity to meet honored guests and award winners as well as network with other attendees
- Cocktail hour will be followed by dinner and an award presentation to our 2018 honorees
- Entertainment will feature a distinguished alum, most likely an Arts Scholar
- All guests will receive a ticket to attend the 2018 Salute to Scholars Performance
- 150-200 guests including:
 - Alumni from 1964-2017
 - Distinguished guests and Scholar alumni representing diverse regions and fields of study
 - 2018 PS Honors awardees
 - Members of the Presidential Scholars Foundation Board and Alumni Association Board

Questions?

Contact Jamie Wagner at 303-625-3738 or Jamie@presidentialscholars.org



The 2018 Honorees

Martha Bergmark (1966, MS)

Over four decades, Martha Bergmark has been a leader in the movement to fulfill America's promise of justice for all. Martha is the founding executive director of Voices for Civil Justice, a national communications hub for civil legal aid that launched in 2013.

Eugene Robinson (1970, SC)

Eugene Robinson is a politics and culture columnist for *The Washington Post*. In 2009, he received the Pulitzer Prize for Commentary for "his eloquent columns on the 2008 presidential campaign that focus on the election of the first African-American president, showcasing graceful writing and grasp of the larger historic picture."

Jane Case Williams

Jane Case Williams was the Executive Director of the U.S. Presidential Scholars Program from 1975-1979. During this time, she was influential in the expansion of the National Recognition Program and also adding Arts Scholars to the program.

Presidential Scholars Foundation Overview

- Over 7000 alumni in the U.S. and throughout the world
- With 161 Scholars honored each year, the Scholar community is continually refreshed with new talent and potential
- Half of all Scholars are women
- Each Scholar class is diverse in terms of ethnicity, background, and fields of interest and study
- Each Scholar class contains 121 academic Scholars, 20 Arts Scholars (added in 1979) and 20 Career and Technical Education Scholars (added in 2015)
- 3800 subscribers to our monthly e-newsletter, *The Medallion*
- 1600 subscribers to our private Facebook and LinkedIn groups

Founded in 1989, the Presidential Scholars Foundation is a non-partisan, non-profit 501(c)(3). The Foundation operates independently of the U.S. Department of Education and White House Commission on U.S. Presidential Scholars.

Presidential Scholars Honors Sponsorship Levels

Platinum Medallion level - \$50,000

- Full-page, 4-color ad space on the inside front or inside back cover of the event program
- Logo and prominent name recognition at the event
- Promotion in electronic communications and social media (at least 6 times)
- Prominent recognition at www.presidentialscholars.org for one year
- Verbal recognition from the podium during the event program
- Two exclusive tables (10 seats each) with your name listed on table signage
- Premier seating at the Salute to the Scholars performance
- Opportunity for a representative of your organization to speak from the podium
- Exclusive article in The Medallion (3800 readers) e-newsletter
- Photo Opportunity with 2018 award winners

Gold Medallion level - \$25,000

- Full-page, 4-color ad space in event program
- Logo and prominent name recognition at the event
- Promotion in electronic communications and social media (at least 4 times)
- Prominent recognition at www.presidentialscholars.org for 6 months
- Verbal recognition from the podium during the event program
- Two exclusive tables (10 seats each) with your name listed on table signage
- Premier seating at the Salute to the Scholars performance

Silver Medallion level - \$10,000

- Full page, 4-color ad space in the event program
- Logo and name recognition at the event
- Promotion in electronic communications and social media (at least 2 times)
- Prominent recognition at www.presidentialscholars.org for 3 months
- Verbal recognition from the podium during the event program
- Exclusive table (10 seats) with your name listed on table signage
- Premier seating at the Salute to the Scholars performance

Bronze Medallion level - \$5,000

- Half page, 4-color ad space in the event program
- Logo and name recognition at the event
- Promotion in electronic communications and social media (at least one time)
- Recognition at www.presidentialscholars.org for 1 month
- Exclusive table (10 seats) with your name listed on table signage

Table Sponsor - \$2,250

- Your company listed as a Table Sponsor in the event program
- Recognition on event signage
- Recognition on event webpage
- Exclusive table (10 seats) with your name listed on table signage

Ad or Congratulatory Message in Event Program

- Full page, 4-color ad space- \$1500
- Half page, 4-color ad space - \$1000
- Quarter page, 4-color ad space - \$500

**We will also publish each ad on our event webpage and will send out a special edition newsletter (3800 subscribers) featuring your ad in our event supporters section. Ad size on the website and in the electronic newsletter will be proportional to the size purchased for the program.*

If you are interested in other opportunities or if the above options do not fit your needs, please let us know and we can create a custom package to best fit your interests and goals.

Possibilities include:

- VIP Cocktail Hour Sponsor
- Signature Dessert Sponsor
- Signature Cocktail Sponsor
- In-Kind Sponsor



Sponsorship Form

Please fill out the following form to confirm your chosen sponsorship package. Completed forms should be returned to Jamie Wagner at Jamie@presidentialscholars.org. Please contact us with any questions.

Contact Information

Company Name

Contact Person

Contact E-Mail

Contact Phone Number

Address

City/State/Zip Code

Sponsorship Level

Event Sponsor

- _____ \$50,000 Platinum Medallion
- _____ \$25,000 Gold Medallion
- _____ \$10,000 Silver Medallion
- _____ \$5,000 Bronze Medallion
- _____ \$2,250 Table Sponsor

Ad or Congratulatory Message in Event Program (4-color)

- _____ \$1500 Full page
- _____ \$1000 Half page
- _____ \$500 Quarter page

Payment Information

_____ Please send me an invoice

_____ I have enclosed a check made out to
Presidential Scholars Foundation, 700
Colorado Blvd, Suite 652, Denver, CO
80206

_____ Please contact me to charge my
credit card

\$ _____
Total Sponsorship Cost

Signature

Date

Thank you!

Once we receive your completed sponsorship form, we will contact you to discuss event arrangements, sponsorship benefits and recognition. Please send your high-resolution color and black-and-white logos (.jpeg or PDF preferred) to Jamie@presidentialscholars.org. All materials will be sent for your approval before going to print.